

Julia Kirby, Chair
Councilor Pious Ali
James Cradock
Jenna Crowder
Diana Greenwold
Alison Hildreth
Pandora LaCasse
Lin Lisberger
Daniel Minter, Creative Portland
Tony Muench
Corey Templeton

Management & Administration

Caitlin Cameron Urban Designer, Planning Division

PORTLAND PUBLIC ART COMMITTEE

Wednesday, May 16, 2018 4:00 p.m. – 6:00 p.m. Portland Public Library, Room 3

Announcement of decisions of previous meeting:

- none

1. Call to Order

- Approve Minutes from April 18, 2018

2. Project Reports

- Art Underfoot memorial updates (Crowder, Cameron)
- Maintenance/Conservation
 - Portland Brick/Longfellow signs
 - Armillary maintenance
 - Loring Memorial repair
 - Loring Memorial sign update
- Amethyst Lot no updates
- MLK Task Force update (Lisberger)
- Congress Square Public Art update (Cameron)

4. Subcommittee Reports

- Governance/Board Development Subcommittee
 - Term limits: Tony Muench, Pandora LaCasse end June 2018; Jim Cradock option to renew June 2018
 - Annual Report and Budget discussion
- Communications Subcommittee Report
- Site Selection Subcommittee
 - USM Roundabout proposal, updates on conversation, stakeholder interest (Kirby)
- Gifts Subcommittee

5. Other Business

- Temporary Art: none
- Annual Dinner: Wednesday, May 16 at Little Giant @6:30pm

Next Meeting - Wednesday, June 20, 2018 PPL Room 3



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Portland Public Art Committee

Wednesday, April 18, 2018 4:00 p.m. – 6:00 p.m. Portland Public Library

Attendance: Julia Kirby, Chair, Jenna Crowder, Diana Greenwold, Lin Lisberger, Tony Muench, Corey Templeton. Not in attendance: Councilor Pious Ali, James Cradock, Alison Hildreth, Pandora LaCasse, Daniel Minter. Member of the public: Athena Lynch

Call to Order 4:00pm - waiting for quorum

Project Reports

Art Underfoot: Kirby reported on the project for Caitlin. She said that Ed is currently working on adding the pins to the replacement bricks, so they should be ready for a spring installation whenever the city can make time for that. **Conservation:**

Armillary: No update, waiting for Jonathan Taggart to return and do the work with improved weather. **Signs/Maintenance:** Lisberger proposed to put Longfellow sign on plinth in one of the planters. Cameron will contact DPW again to try to finish these tasks (Longfellow sign, Portland Brick sign, Portland Brick maintenance).

Loring Memorial: Cameron will ask DPW when the repair will be done. Cameron updated the committee that the family has returned with an infographic sign proposal. Lisberger and Kirby agree that the PPAC needs to approve the sign. Muench asked whether there are graphic standards — Cameron responded that the Parks Department would like consistency but no formal graphic standards have been adopted. Kirby volunteered to go to Dale Rand to discuss the status of the sign project. Cameron will bring to the committee for approval.

Amethyst: No update, waiting for CIP budget.

MLK Memorial: Lisberger attended the recent task force meetings and site walk. The task force created four criteria for the site selection including contemplation, potential expansion. Task force will make a recommendation to the Council. Lisberger advised the task force that some sites under consideration have potential conflicts with other artwork/memorial proposals – Amethyst Lot and Congress Square. The task force has listed the Bayside Trail as the first choice for location. They must make their recommendation by mid-May and will have two more meetings. Kirby asked whether PPAC has any recommendations. Lisberger agreed that Amethyst is her second choice and also suggested the public land at Congress Street and Franklin but was rejected for not being a contemplative site.

[4:29pm Greenwold arrives]

Approve Minutes from March 21, 2018 [Lisberber, Greenwold, unanimous (6-0) approval]

Congress Square: Cameron gave an update on the status of the project – not many changes to the artwork since the approval except that the City has given the direction to have only two sculptures and to change the location of the second sculpture. The landscape design continues to evolve and Sze Studio will not begin intensive design development until the design is more settled. Lisberger asked why reduction to two sculptures – visibility to sidewalk and street, more encompassing of whole entrance. Lisberger agreed with that logic and stated a concern that the third sculpture would disappear and have difficult maintenance being positioned so close to the ground. Questions: What would be the orientation of the two works to each other? Would scaffolding feel separate or feel sculptural and part of sphere? Cameron will send updated materials to committee to keep them informed.

Temporary Art

Student Application Review: MECA student Athena Lynch presented her application for a temporary art installation in Congress Square Park starting April 25. See material attachments for project details. Confirmed that Friends of Congress Square Park approved project. Committee discussed the concept and asked questions about the information on the signs, choice in location. Committee approved application. Cameron will complete the permit process.

Tread, Andy Rosen: Application has been revised pending grant funding.

Subcommittee Reports

Governance/Board Development: Two committee member positions will be filled. Chair submitted letter to Councilors describing the desired skills. Kirby and Lisberger approached candidates and encouraged them to apply. Applications accepted until May 4^{th} .

Committee spent time drafting a list of items and projects to include in the FY19 budget. These possible projects included Community Art project, Operations, Contingency, Conservation (Glimpse, Jewel Box), USM roundabout, Congress Square installation). Cameron will provide a draft for the next meeting. Kirby will provide a draft Annual Report for review. Intention is to go to Council in June with these items.

Communications: none

Site Selection: Further discussion of the USM roundabout project as a potential site for new artwork. Kirby updated on meetings with the two district councilors who were supportive of the idea and requested if PPAC proceeds that they work with all the neighborhood organizations (WONA, UNO, ST. John/Valley), and check-in with USM as a stakeholder. Cameron suggested the committee decide in May meeting whether to formally pursue the project in order to inform the budget. Muench agreed to call Terry DeWan for more information on the landscape design.

Other Business

Annual Dinner: After May 16 meeting, 6:30pm at Little Giant.

Adjourn at 6:00 p.m.

Respectfully Submitted: Caitlin Cameron

2017 Public Art Committee Annual Report & FY19 Budget Plan

OUTLINE OF REPORT

I. Overview

II. Administrative Updates

Committee Members
Administrative Policies – Five Year Goals and Strategic Plan
Guidelines and Ordinance Revisions
Subcommittees

- Governance Subcommittee
- Gifts and Gifts Subcommittee
- Communication Subcommittee

III. Conservation & Maintenance

Conservation & Maintenance

- 2017 Conservation Activity
- Lincoln Park Fountain
- Art Underfoot restoration of missing bricks
- Loring Memorial repair

IV. Accomplishments in 2017

Project Updates

- Woodfords Corner Commission
- Art in Our Front Yard
- Congress Square Public Art Commission

Temporary Public Art

- TEMPO summer installations
- The American Dream by Judith Hoffman
- Marine Life Mural

V. Goals for 2018

VI. Proposed Budget

I. OVERVIEW

In April 2000, the City Council established the Portland Public Art Program to preserve, restore, and enhance the City's public art collection. The Portland Public Art Committee (PPAC) is tasked to commission art that engages the surrounding environment to facilitate a sense of place by expressing the spirit, values, and visions of Portland through public art.

The public art collection currently contains fifty-eight permanent pieces installed throughout Portland and one long-term loan. The collection contains works of both historical significance dating from the nineteenth century; and contemporary pieces reflecting Portland's diversity and spirit. The PPAC administers the Portland Public Art Program. The Committee has also overseen the development of projects that can be categorized as Environmental Art Works and Temporary Art Works. The Committee's responsibilities are outlined in Article XI of the City Code (Public Art Program). The Committee utilizes the Guidelines for the Public Art Ordinance (Volume 1, Number 1 – adopted 2008) for direction in administering their responsibilities.

The Portland Public Art Committee is responsible for the following:

- Develop and present an <u>Annual Public Art Plan</u> to the City Council which includes recommendations for the use of allocated CIP funding; program administration; conservation of the collection; and initiation of new projects;
- Provide <u>recommendations</u> to the City Council regarding proposed gifts to the collection; Seek donations to fulfill Committee responsibilities in the case that CIP funding is insufficient;
- Recommend <u>appropriate locations</u> for the installation of public art;
- Promote <u>public awareness and engagement</u> between the public and the collection.

II. ADMINISTRATIVE UPDATES

COMMITTEE MEMBERS

The Committee as of January 2017 is as follows:

Julia Kirby, Chair, Development Director at St. Lawrence Arts rtist and Professor of Art at USM James Cradock, Information Technology consultant at Yellahoose LLC

Jenna Crowder, Artist and Admissions assistant at MECA

Diana Greenwold, Curator, Portland Museum of Art

Alison Hildreth, Artist

Pandora LaCasse, Artist and Portland's seasonal lighting sculptor

Daniel Minter, Creative Portland representative

Anthony Muench, Landscape Architect

Corey Templeton, photographer and UNUM employee, City Manager's appointee

Brian Batson, City Council representative

Management & Administration

Caitlin Cameron, Urban Designer

ADMINISTRATION AND POLICY

Five-Year Goals

In fall 2017 the Committee held several meetings and agreed upon the following goals for the coming five years:

- To increase the <u>prevalence of public art in regions of outer Portland</u>. This may be in the form
 of Community Art Projects, or temporary art event coordination. This objective aims to work
 with current and future City projects, pay attention to project and partner opportunities,
 and identify potential sites in order to be prepared when gift opportunities arise;
- To activate small urban spaces with public art;
- To further <u>public education</u>, interest, and <u>enjoyment of public art</u> by providing public art walks or public art guides in Portland; and <u>to publicize and archive the collection</u>. This includes revising the website to provide additional functions and increase traffic, producing a 30 second commercial to distribute to promotional sites, such as movie festivals, a City Hall video stream, or outdoor screening, create cards, brochures or other saleable items, increase and control social media outreach, meet with City stakeholders to reinforce our mission, and look for an intern to help with assorted clerical and archival jobs;
- To <u>increase donation solicitation</u> for projects supported by the PPAC, particularly for projects that enhance community engagement and identity. To solicit grant and private money for current and upcoming projects;
- To have greater <u>influence on site selection</u> for gifts and commissioned works, and to provide a simple and consistent evaluation for acceptance of gifts;
- To continue to provide forums for public input.

Ultimately, these goals aim to contribute to Portland's identity as a cultural destination. The Committee recognizes that the prevalence and quality of Public Art will greatly contribute to Portland's overall image and increase both national and international recognition.

SUBCOMMITTEES

Governance Subcommittee

New committee members came on board with the fiscal year – Diana Greenwold from the Portland Museum of Art, and Daniel Minter, and artist and representative from Creative Portland.

Gifts Subcommittee

Many of the pieces in the collection are gifts or have been subsidized by donations. The committee agreed that new artwork added to the collection must be supported by financial contribution to assist with the increasing maintenance obligations for the growing collection. The Rotary Club offered financial support in 2017 for the conservation of the *Armillary* on the Eastern Promenade Trail. In 2017, a major fundraising campaign began for Congress Square Redesign and Public Art Commission. This will be supplemented by grant applications such as the National Endowment for the Arts Our Town and ArtWorks grants.

Communication Subcommittee

The PPAC continues to update and make improvements to the collection website: publicartportland.org

The Art in Our Front Yard series was expanded in 2015. Additional talks and films were created in 2017 to increase the public outreach and education about the collection. These include a talk by conservator

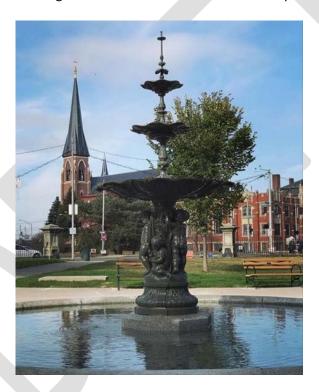
Jonathan Taggart about the ongoing conservation of several major pieces of public art in the collection, including *Our Lady of Victories*, the *Lincoln Park Fountain*, and the *Jewel Box Bus Shelter*.

III. CONSERVATION & MAINTENANCE

It is essential to the longevity and safety of the works in the collection to engage a conservator for conservation and repair of our public art collection. The collection requires on-going assessment and maintenance. Jonathan Taggart, of Taggart Object Conservation, has been contracted on a bi-annual basis to provide ongoing conservation work on the collection. In 2017, conservation and maintenance work included the following:

CONSERVATION

Jonathan Taggart completed a two-year contract for conservation of works in the collection including the *Lincoln Park Fountain, The Hiker, Czar Reed, Our Lady of Victories, Jewel Box, Cloud Couch* and *Puffin*. Lincoln Park Fountain has undergone a full restoration and is now complete (see below).



Minor conservation has been done to *Glimpse* by the artist, Wendy Kemperer. The new conservation contract requires the artist to develop a conservation plan with the conservator for more extensive conservation. At present the committee is weighing options of further restoration between measures to greatly prolong the structures, or stick to a more limited approach promoted by the artist. The Armillary will receive a coat of penetrol and power wash of the trail for its maintenance, paid for through a donation by the Rotary Club.

Loring Memorial

The Loring Memorial was damaged on New Year's Day with insurance covering the cost of the repair and the Parks Department undergoing the work. Safety measures to better alert drivers to the curve before the memorial have been put in place to prevent any more damage to the memorial (this is the third

recent accident). The Loring family proposed to add an interpretive sign which is under review in 2018.

Art Underfoot

Replacement bricks were created and are awaiting installation by the Department of Public Works. These bricks are a memorial to one of the artists for the original project, Patrick O'Brien.

IV. ACCOMPLISHMENTS IN 2017

PROJECT UPDATES

Woodfords Corner

The final design for the light sculpture, *Luminous Arbor*, by Aaron Stephan at Woodfords Corner was approved in January and is awaiting fabrication and installation in the fall of 2018. The installation will be coordinated with the changes to the traffic pattern of the area and completion of the construction to the intersection.



Art in Our Front Yard Videos and Portland Public Art Committee Public Service Announcement Student from the University of Southern Maine Media Studies Learning Practicum produced an Art in our Front Yard video on the recent acquisitions of the Bernard Langlais works to the collection, as well as a PSA highlighting the mission of the Portland Public Art Committee. All videos can be viewed on PPAC's website www.publicartportland.org.

Congress Square Public Art Commission

In the last year, the Committee continued to work with Sze Studio to develop a concept for the new public art commission in Congress Square. The project is a collaboration with the landscape architects, WRT. Project partners met with the artist and landscape architect in person for a working session in New York City. The Committee approved the art concept for *Scattered Sphere* – three sculptures within Congress Square Park – during the summer after a

series of public meetings. The artist is waiting for the design development of the park space to be completed before proceeding with the artwork design development. The City also received a grant from NEA ArtWorks for \$30,000 towards this project and must be used within a twoyear time frame.

Sarah Sze Studio 2017

Congress Square Art Commission Rendering - View From Intersection



TEMPORARY ART

The American Dream

This sculpture, installed in Lincoln Park was renewed once but has since been removed. Three projects relating to this work were installed by TEMPO in the summer of 2017 along the Congress Street corridor.

Casco Bay Marine Life Mural

Creative Trails and the Art Department installed these wonderful murals down alongside the bathroom building at the East End Beach as part of a Temporary Art Project. The project was renewed for another year.



V. GOALS FOR 2018/19

COMMUNICATIONS AND EDUCATION

- Art in Our Front Yard lectures + filming continues
- Art Walking Tours updated and possibly printed for visitors and residents in coordination with Creative Portland
- Continued upgrades to the PPAC website including a new temporary art page

CONSERVATION & MAINTENANCE

- New 2-year Conservation Contract including Glimpse, Michael, Little Water Girl, John Ford Memorial, Longfellow Monument, the Lobsterman, Cleves Memorial, Pullen Fountain, Rustle Diptych, Hadlock Field Family sculpture
- Additional conservation on the Jewel Box Bus Shelter
- Install 2 memorial bricks at Art Underfoot
- Small scale maintenance and repairs, replace missing signage

COLLECTION

- Congress Square Public Art Commission Design Development
- Congress Square Fundraising
- Engage with the City on possible placement of public art at the new traffic circle being developed on Deering St. by the UMaine Law School.
- Sites Subcommittee identification of future sites on-going

VI. FY19 PROPOSED BUDGET

The City allocates .05% of the annual Capital Improvement Project (CIP) budget for the conservation and acquisition of permanent public art. This FY19 Budget Plan includes an <u>estimate of \$70,000</u> for the .05% allocation from the FY19 CIP budget.

Remaining Encumbrances from approved budget plans

	Activity	Description	Budget
Α	Conservation/Maintenance	2-year Conservation contract 2018-2020	\$ 40,600
В	Congress Square Public Art	New commission – Sarah Sze artist	\$ 183,500
С	Woodfords Corner Public Art	New commission – Aaron Stephan artist	\$ 6,000
D	Amethyst Lot Public Artwork	New Acquisition (Phase I)	\$ 48,000
	Total Encumbered		\$ 278,100

Starting Balance Approximate	, after encumbrances	<mark>\$ 18,330</mark>
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FY19 - Proposed Budget (July 2018-June 2019)

	Activity	Description	Budget
Α	Conservation and	Additional Projects – Jewelbox Bus Shelter	\$ 30,000
	Maintenance	additional work, Glimpse maintenance	
В	Community Art Project	Unidentified	\$ 5,000
С	Operations	Web hosting, collection documentation, etc.	\$ 500
D	Contingency Fund	To cover repairs, theft, relocation, etc.	\$ 5,000
Ε	USM Roundabout Artwork	New artwork in roundabout	\$ 25,000
	Total FY19 Budget		\$ 65,500

Remaining Balance	approximate	<mark>\$ 23,330</mark>